CARL GARCIA

VISUAL DESIGNER

Seattle, WA

CGARCIA425@GMAIL.COM

LINKEDIN

PROFILE

Visual designer with 15+ years of experience creating campaigns, brand systems, and production tools across digital and physical channels.

EDUCATION

The Art Institute of Seattle
Graphic Design
2011

TOOLS

Figma
Adobe Creative Suite
Kiro

EXPERIENCE

AMAZON

2019 - PRESENT

Visual Designer — 2023 - Present

Studio Designer — 2021 - 2023

Production Designer, Contract — 2019 - 2021

- Design employer brand campaigns across social, digital, email, web, OOH, and print, supporting work across 14+ geographies and thousands of localized assets.
- Translate creative direction into flexible visual systems that remain consistent across audiences, formats, markets, and production constraints.
- Build reusable Figma templates and workflow tools that reduce repetitive setup, improve accuracy, and enable clearer collaboration across teams.

BROOKS RUNNING

2020

Apparel Graphic Designer, Contract

- Developed apparel graphics for event-driven and evergreen collections across tees, tops, headwear, socks, and accessories.
- Created production-ready work around defined event themes and product launches, including designs for the Houston Marathon.

ADDITIONAL EXPERIENCE

Cake Face	Designer	**2014 - 2016**
Weatherhead Clothing	Co-Owner / Designer	**2009 - 2016**
STT Sports Lettering Co.	Production Artist / Designer	**2011 - 2014**